



## Jes Brix Lauridsen, MSc, PhD

Born: March 11, 1979  
Address: Børglumvej 24A, 2.tv, 2720 Vanløse  
Phone: +45 53 77 11 30  
E-mail: [jes@brixter.dk](mailto:jes@brixter.dk)

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- Passionate communicator with a solid background in neuroscience research and corporate communication on a global level.
  - More than 20 years of experience with inspirational science communication to people of all ages.
  - Specialized in visual and audiovisual communication across many types of media and events.
  - Love exploring other cultures and just returned from a 2-year sailing trip around the world.

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### Employments

2021 – PRESENT Brixter

#### Founder, Senior Communication Advisor and Speaker

- Advice and creation of strategic communication within science, health and technology. More information at [www.brixter.dk](http://www.brixter.dk).
- Scientific and inspirational talks about our brain at [jesbrix.dk](http://jesbrix.dk).

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2019 – 2021 Life X – Life Explorers

#### Producer and Adventurer

- A 2-year circumnavigation and scientific search for the definition of what a good life is. The project was funded by [The Lundbeck Foundation](http://TheLundbeckFoundation.com).

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2008 – 2021 CSProduction.dk I/S

#### Co-owner and Producer

- Video production and technical support for events, concerts and theatrical productions on a global scale.

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2016 – 2019 H. Lundbeck A/S

#### Communication Specialist

- Specialized in visual and audiovisual communication on many different platforms, including global video branding content as disease awareness videos and patient stories from various countries.
- Speaker and creator of inspirational talks about neuroscience and brain disorders targeting non-scientists at both internal and external events.
- Project lead on the [Drughunters](http://Drughunters.com) competition, where Danish high school students compete in science communication and new drug discovery ideas. The project is part of [Teknologipagten](http://Teknologipagten.com), which is an initiative started by the Danish government in order to make Denmark a leading Life Science nation.
- Planning of events (e.g. town halls, global director's meetings, global leadership seminars).

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2015 – 2016 H. Lundbeck A/S

#### Corporate Communication Consultant

- Establishment of a new communication department after major restructure.
- Speaker and creator of the entertainment for the internal and external celebration of the company's 100-years anniversary.

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2015 The Danish National Radio, Videnskabsmagasinet DR3

#### Freelance Journalist

- Scientific consultant and idea generator for the science TV-show "Videnskabsmagasinet".
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## Employments

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2014 – 2015 H. Lundbeck A/S

### Internal Communication Consultant (maternity leave replacement)

- Video journalist and writer for the company's internal news flow.

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2012 - 2014 H. Lundbeck A/S

### Neuroscientist

- Identification and evaluation of potential new drug targets and the establishment of new research projects primarily within psychosis.
- Responsible for a number of external collaborations with contract research organizations and academia.
- Introductory talks on research and development for new employees.
- Drive Lundbeck's external support to science educations, including the development of science talents in Danish high schools and universities.
- Creator of a four-day hands-on workshop on drug design for especially talented students selected across Denmark in collaboration with [ScienceTalenter](#) ("The Science Talents") in Denmark.

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2000 – 2013 Folketeatret ("The People's Theater")

### Director, front of house

- Manager for the 35 employees working in the front of house from 2006-2013.

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2009 – 2012 H. Lundbeck A/S and The Danish National Advanced Technology Foundation

### Post Doc

- Evaluation of the potential application of Locked Nucleic Acid technology in the treatment of microRNA related neurological diseases.
- Identification of new treatment options for schizophrenia based on disease related copy number variants.

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2004 – 2006 University of Copenhagen and The Ministry of Education

### Creator and teacher for Science Con Sensus

- Creation and evaluation of a new educational approach for Danish high schools based on the "Consensus model" used for evaluation of new technologies by The Danish Board of Technology.

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2002 – 2006 University of Copenhagen

### Creator and teacher for Cirkus Naturligvis/Naturlig Vis

- A visitor service offered to Danish schools to increase students' fascination of science.
- Creation of educational materials on enzymes in collaboration with Novozymes.

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## Education

2006 – 2009 University of Copenhagen and H. Lundbeck A/S

### PhD in Health Sciences

- Identification and evaluation of new drug targets in Parkinson's disease.

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2001 – 2006 University of Copenhagen and NeuroSearch A/S

### Master of Science, Biochemistry

- Master thesis: The SK3 potassium channel as a potential medicinal target using genetic modification in vitro and in vivo.
  - Selected courses in science communication and molecular neurobiology.
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